



**CREATING THE CITY OF OPPORTUNITIES**

A SUSTAINABLE COMMUNITY STRATEGY FOR THE CITY OF BRIGHTON AND HOVE

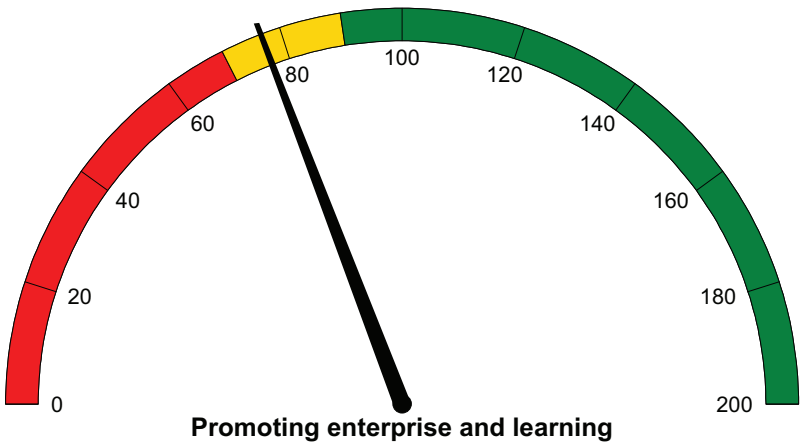
# Local Area Agreement Delivery Plan

## Brighton and Hove 2020 Community Partnership



2008 - 2011

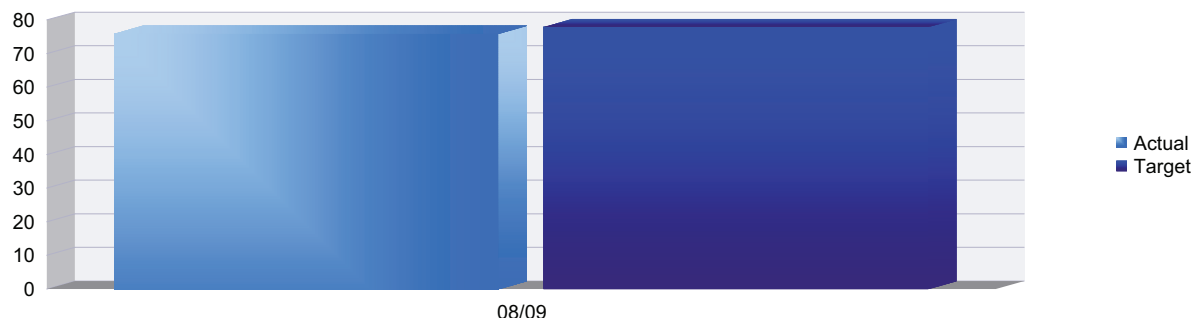
Executive Summary  
Performance Indicators per Theme



| Goal Area                         | Number of Performance Indicators on Target | Number of Performance Indicators Inside Variable range of Target | Number of Performance Indicators Outside Variable range of Target | Number of Performance Indicators With no Targets or Actuals Set | Total Number of Performance Indicators |
|-----------------------------------|--------------------------------------------|------------------------------------------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------|----------------------------------------|
| Promoting enterprise and learning | 3                                          | 2                                                                | 4                                                                 | 0                                                               | 9                                      |

## Promoting enterprise and learning

## NI079 - Achievement of a Level 2 qualification by the age of 19



| Indicator | Target | Actual | Status |
|-----------|--------|--------|--------|
| %         | 78.00  | 76.00  |        |

## Comments

Academic Year 2008

**1.1.1 : Implement curriculum change and broaden the routes at levels 1, 2 and 3 through which young people can access further education including through work with Sussex Learning Network and Aim Higher**

| Actions                                                                                                                                                                                                                                                                      | DOT | Comments                                                                                                                                                                                                                                                       | By When  | Lead Partner         |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.1.1.1 : Recruit 70 young people in 2008/9 onto Fast Lane project providing personal development opportunities and supported progression into further learning or employment for 16/17 year olds                                                                            |     | Fast lane begins in Nov<br>10 young people recruited in Jan 09<br>On track to achieve these targets (May 09)                                                                                                                                                   | Mar/2009 | Learning Partnership |
| 1.1.1.1 : Ensure information on progression routes through the 14-19 and beyond into employment and Higher Education is fully accessible to young people and is regularly updated in an accessible format via the Area Prospectus and Sussex Learning Network (SLN) website. |     | Oct 08 progression routes updated on Sussex Area-wide Prospectus (AWP). The three Sussex local authorities have now jointly employed a manager for the AWP who is tasked to update and refresh the prospectus and the data required. This is ongoing in 09-10. | Mar/2009 | Learning Partnership |

**1.1.1 : Implement curriculum change and broaden the routes at levels 1, 2 and 3 through which young people can access further education including through work with Sussex Learning Network and Aim Higher**

| Actions                                                                                                                                                                                             | DOT | Comments                                                                                                                                                                                                                      | By When  | Lead Partner         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.1.1.2 : Provide an additional 108 Entry to Employment (e2e) training places in 2008/9, available to 16-18 year olds, to prepare them for work or further study                                    |     | 45 young people enrolled on new e2e programme in autumn with the remainder expected to be filled in Jan<br><br>108 Young people recruited by May 09.                                                                          | Mar/2009 | Learning Partnership |
| 1.1.1.3 : Produce a citywide implementation plan for Foundation Learning Tier in place for 2010 to provide young people studying below Level 2 with a defined pathway into work or other training.  |     | Implementation plan meetings have begun                                                                                                                                                                                       | Mar/2009 | Learning Partnership |
| 1.1.1.4 : Submit Diploma Gateway Application to introduce four additional Diplomas (Public Services; Sport & Active Leisure; Retail Business and Travel and Tourism) across the city from Sept 2010 |     | Submitted Gateway 3 application November 2008, for Engineering, IT, Sport and Active Leisure, Travel and Tourism, Retail Business. This was graded 3B and will be developed in 2010-2011 and implemented from September 2011. | Mar/2009 | Learning Partnership |

**1.1.2 : Increase the number of entry to education points available to 16-19 year olds in the city**

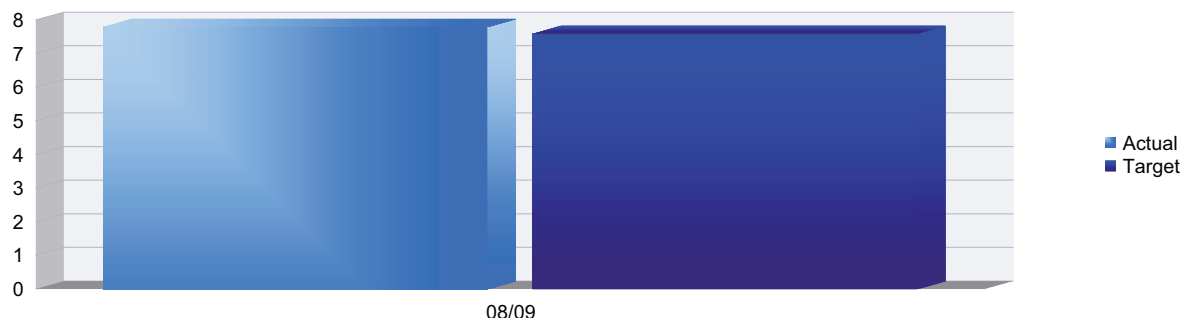
| Actions                                                                                                                                                                                                                                                  | DOT | Comments                                                                                                                                                                                                                                                                                                                                                                                                                                       | By When  | Lead Partner         |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.1.2.1 : Develop Entry to Employment (e2e) provision to offer a wider range of options from an increased range of providers, to include Blatchington Mill School, BHASVIC, Varndean College and private providers who will provide January start dates. |     | 108 places offered in year by providers highlighted above.<br><br>Entry to Learning Pilot began to target NEET young people who see College as a progression route. 27 people from target of 150 recruited to date (May 09).<br><br>(Also see under Aim: 'Work with national Apprenticeship Service, colleges and Sussex Council of Training Providers (SCTP) to increase the number of apprenticeships places for 16-18 year olds' & NI 117.) | Mar/2009 | Learning Partnership |

**1.1.3 : Work with national Apprenticeship Service, colleges and Sussex Council of Training Providers (SCTP) to increase the number of apprenticeships places for 16-18 year olds.**

| Actions                                                                                                                                                                                                                                                                                                                                                                   | DOT | Comments                                                                                                                                                                                             | By When  | Lead Partner         |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.1.3.1 : Implement the recommendations contained in the Sussex Council of Training Providers (SCTP) research on Apprenticeships in the Public Sector to increase the number of Apprenticeships B&HCC, PCT, Universities and other public sector employers' offer.                                                                                                        |     | First meeting of Apprenticeship Steering Group held (27th May 2009)<br><br>Draft citywide Apprenticeship Strategy produced for consultation (May 2009)                                               | Mar/2009 | Learning Partnership |
| 1.1.3.2 : The LSC will roll out the new National Apprenticeship Service (NAS) from April 2009. A project team is in place from Sept 2008 to establish the Vacancy Matching Service (VMS) for apprenticeships which will form part of NAS. VMS provides a portal for employers to register apprenticeship places and for potential apprentices to register their interest. |     | Delayed roll out till April 09<br><br>Fully operational (April 2009)<br><br>Training for staff on NAVMS delivered in citywide Apprenticeship event (Feb 09)                                          | Jun/2009 | Learning Partnership |
| 1.1.3.3 : Public Sector employers agree planned Apprenticeship placement numbers for 2009 – 11 period                                                                                                                                                                                                                                                                     |     | First Public Sector steering group meeting held 27/5 with initial ideas shared about the process by which public sector employers will increase Apprenticeship numbers                               | Mar/2009 | Learning Partnership |
| 1.1.3.4 : Develop citywide Employer Engagement strategies with BHCC Economic Development team and Economic Partnership in the Creative and Media; Business, Administration and Finance and Public Sectors                                                                                                                                                                 |     | TBA                                                                                                                                                                                                  | Mar/2009 | Learning Partnership |
| 1.1.3.5 : Develop Entry to Employment (e2e) provision to offer a wider range of vocational options from an increased range of providers, to include Blatchington Mill School, BHASVIC, Varndean College and private providers.                                                                                                                                            |     | 108 places developed and an additional 100 applied for in 2009/10<br><br>(Also see under Aim: 'Increase the number of entry to education points available to 16-19 year olds in the city' & NI 117.) | Mar/2009 | Learning Partnership |

## Promoting enterprise and learning

## NI117 - 16 to 18 year olds who are not in education, employment or training (NEET)



## Indicator

%

## Target

7.60

## Actual

7.80

## Status



## Comments

The progress against the NEET target is measured annually as an average for November, December and January. Compared to the 2007 figure of 9.3%, a significant improvement was made in 2008 with the figure of 7.8%. March 09 figure is 7%. The latest available national figures for March 09 suggest that B&H is the most improved local authority in the South East compared to March 08.

### 1.2.1 : Implement the September Guarantee (SG) initiative to ensure all young people have opportunities to engage in learning for at least two further years when they leave compulsory education.

| Actions                                                                                                                                                             | DOT | Comments                                                                                                                                                                                                                                                                                                                                                                     | By When  | Lead Partner         |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.2.1.1 : £417 k of European Social Fund funding used to provide summer programmes to keep young people engaged and support them to access post-16 provision        |     | Summer programme planned in B&H and East Sussex with target of 57 young people engaged in 2009/10                                                                                                                                                                                                                                                                            | Mar/2009 | Learning Partnership |
| 1.2.1.1 : Learning & Skills Council are informed of reasons if no suitable offer was available for any young people so that they can commission appropriate courses |     | SG progress reported to LSC and 14-19 Partnership Board. Required actions for 08/09 are now complete. All year 11 pupils have recorded their intended destinations and this information has been passed to LSC and 14-19 partnership Board to inform commissioning of appropriate provision for 09/10 and beyond. The September Guarantee process will be ongoing into 09/10 | Mar/2009 | Learning Partnership |

**1.2.1 : Implement the September Guarantee (SG) initiative to ensure all young people have opportunities to engage in learning for at least two further years when they leave compulsory education.**

| Actions                                                                          | DOT                                                                               | Comments                                                                                                                                                                                                                                                                                                                                                                                   | By When  | Lead Partner         |
|----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.2.1.2 : All young people in the SG cohort have appropriate SG status recorded. |  | September Guarantee process for 2008/09 completed. For Year 11 cohort, for 0.8% young people, SG status was not recorded. For Year 12 cohort, SG status was not recorded for 5.2% young people. This was the first year of SG process for Year 12 cohort. Areas for improvements have been identified and actions will be taken based on this to ensure necessary improvements in 2009/10. | Mar/2009 | Learning Partnership |

**1.2.2 : Provide appropriate EET and personal development opportunities for young people:**

- Diplomas
- Additional E2E courses
- Fast lane project

| Actions                                                                                                                                                   | DOT                                                                                 | Comments                                                                                                                                                                                                       | By When  | Lead Partner         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.2.2.1 : 108 additional Entry to Employment (e2e) training places available to 16-18 year olds                                                           |    | 45 young people enrolled on new e2e programme in autumn with the remainder expected to be filled in Jan<br><br>108 recruited by April 2009<br><br>100 additional places applied for in 2009/10 (academic year) | Mar/2009 | Learning Partnership |
| 1.2.2.1 : Diploma courses available and publicised on Area Prospectus                                                                                     |  | 1 Diploma began in 2008/9 with a further 5 currently being advertised for Sept 09 start. The 09/10 Diploma offer is on the Area prospectus.                                                                    | Mar/2009 | Learning Partnership |
| 1.2.2.2 : 70 young people on Fast Lane project providing personal development opportunities and supported progression into further learning or employment |  | Fastlane begins delivery in November<br><br>10 young people recruited in Jan                                                                                                                                   | Mar/2009 | Learning Partnership |

**1.2.3 : Increase the availability of Apprenticeships for young people in the city**

**1.2.3 : Increase the availability of Apprenticeships for young people in the city**

| Actions                                                                                                                                                                                                                                                            | DOT | Comments                                                                                                | By When  | Lead Partner         |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|---------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.2.3.1 : Implement the recommendations contained in the Sussex Council of Training Providers (SCTP) research on Apprenticeships in the Public Sector to increase the number of Apprenticeships B&HCC, PCT, Universities and other public sector employers' offer. |     | 1st Apprenticeship steering group meeting held 27/5<br>Apprenticeship Strategy in draft format (May 09) | Mar/2009 | Learning Partnership |
| 1.2.3.1 : Public Sector employers agree planned Apprenticeship placement numbers for 2009 – 11 period                                                                                                                                                              |     | 1st Apprenticeship steering group meeting held 27/5<br>Apprenticeship Strategy in draft format (May 09) | Mar/2009 | Learning Partnership |
| 1.2.3.2 : Maintain futureworkforce.co.uk website and highlight this resource to employers and employers groups                                                                                                                                                     |     | website updated (Jan 09)<br>Website updated (May 09)                                                    | Mar/2009 | Learning Partnership |
| 1.2.3.3 : Develop citywide Employer Engagement strategies with BHCC Economic Development team and Economic Partnership in the Creative and Media; Business, Administration and Finance and Public Sectors                                                          |     |                                                                                                         | Mar/2009 | Learning Partnership |

**1.2.4 : Find innovative ways to engage 'in-active' NEETs so that more NEETs are supported by personal advisers to find appropriate EET opportunities**

| Actions | DOT | Comments | By When | Lead Partner |
|---------|-----|----------|---------|--------------|
|---------|-----|----------|---------|--------------|

**1.2.4 : Find innovative ways to engage 'in-active' NEETs so that more NEETs are supported by personal advisers to find appropriate EET opportunities**

| Actions                                                                         | DOT                                                                               | Comments                                                                                                                                                                                                                                                                                                                                                                       | By When  | Lead Partner         |
|---------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.2.4.1 : Improved ratio of active to in-active NEETS (from current 50% to 75%) |  | The current ratio of active to passive NEETs is 53%. NEET Caseload Process which outlines ways to engage with passive NEETs is now in place. However this has not resulted in better outcomes. An engagement event is planned for NEETs in the East area. As soon as the outcome of this is available, a review of the existing NEET Caseload Process will need to take place. | Mar/2009 | Learning Partnership |

**1.2.5 : Monitor reasons why young people drop out of the post 16 learning courses before the end date in order to put in place processes for NEET prevention**

| Actions                                                                                   | DOT                                                                               | Comments                                                                                                                                                                                                                                                                                                                                                                                                             | By When  | Lead Partner         |
|-------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.2.5.1 : Report available giving drop out reasons and appropriate processes put in place |  | Process for monitoring reasons why young people drop out of the post 16 learning courses before the end date is now in place. Integrated Youth Support Service/Connexions database (Aspire) has necessary fields to record this information and related crystal report is set up on the system. Connexions personal advisers are working with schools/colleges so timely support can be provided to 'early leavers'. | Mar/2009 | Learning Partnership |

**1.2.6 : Improve quality of the data related to NEET young people to inform service improvements**

| Actions                                                                                                                                                                | DOT                                                                                 | Comments                                                                                                                                                                                                                                                                      | By When  | Lead Partner         |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.2.6.1 : Reports available from the new Youth & Connexions Service database (Aspire) enabling analysis of characteristics of NEET young people and why they are NEET. |  | Reports on NEET characteristics and reasons are already available from Aspire. Analysis is being undertaken and is used as part of needs assessment for ongoing improvement of services. Additional reports are set up on the system as required to inform in-depth analysis. | Mar/2009 | Learning Partnership |

**1.2.7 : Key Stage 4 (KS4) Engagement Programme to support young people identified by schools as at risk of disengaging**

**1.2.7 : Key Stage 4 (KS4) Engagement Programme to support young people identified by schools as at risk of disengaging**

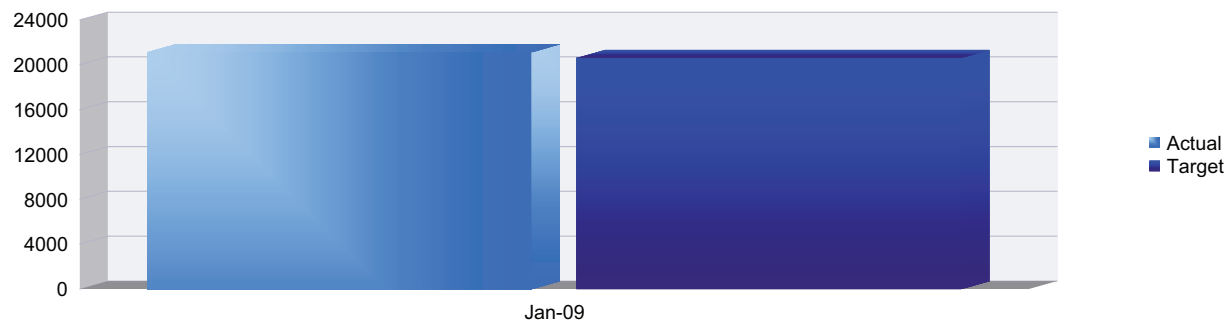
| Actions                                                                                                                                                                                                        | DOT | Comments                                                                 | By When  | Lead Partner         |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------------------------------------------------------|----------|----------------------|
| 1.2.7.1 : Citywide implementation plan for Foundation Learning Tier in place for 2010. FLT will provide young people studying at below Level 2 with a defined progression pathway into work or other training. |     | Planning underway for this and first citywide meeting planned for Jan 09 | Mar/2009 | Learning Partnership |
| 1.2.7.2 : 300 Young people accessing the programme finding sustainable EET opportunity after leaving compulsory education                                                                                      |     | 150 young people enrolled on Engagement Programme so far.                | Mar/2009 | Learning Partnership |
| 1.2.7.3 : Sustainability plan for KS4 Engagement programme developed.                                                                                                                                          |     | Comments to follow                                                       | Mar/2009 | Learning Partnership |

**1.2.8 : Establish 9 Connexions Plus centres across the city from where integrated area teams can provide advice, guidance and support to young people.**

| Actions                                                                                                                                                   | DOT | Comments                                                                                                                                                                                                                                           | By When  | Lead Partner         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.2.8.1 : Number of young people accessing the new centres to increase over time from the current Connexions Plus footfall of approximately 500 per month |     | Information to date shows between 300 and 400 young people accessing Connexions Plus centres across the city. There is still some way to go to attain the previous levels prior to the delivery of Connexions PLUS services in area-based teams.   | Jun/2009 | Learning Partnership |
| 1.2.8.2 : Connexions Plus centres to be operational by January 2009                                                                                       |     | All Connexions Plus centres are now established with IT and other resources for young people. A timetable of opening times for drop-in and area phone numbers has now been published. Integrated teams are in place and working with young people. | Jun/2009 | Learning Partnership |

## Promoting enterprise and learning

### NI152 The number of working age people claiming out of work benefits



| Indicator | Target    | Actual    | Status |
|-----------|-----------|-----------|--------|
| No.       | 20,630.00 | 21,135.00 |        |

#### Comments

Baseline - 21,702 (average of 4 quarters up until May 07). This data relates to an average of 4 quarters up to September 08. Release of data is lagged by around 8 months to realtime. To give an indication of the number of working age people on out of work benefits in the city, Job Seekers Allowance claims were at 4.3% of the working age population in April 09. The same measure was at 2.6% in April 08.

Up until May 08 we were on target with reducing the number of residents claiming working-age benefits. There has been a pronounced up-turn in the rate of key benefit claimants across Britain, making it unlikely any local authority will hit their target against NI 152.

### 1.3.1 : Commission the City Employment and Skills Plan (CESP) Evaluation Report to monitor the success of the City Employment and Skills Steering Group in making progress against the CESP strategic priorities.

| Actions                                                     | DOT | Comments                                                                                                                                                                                                                                                                             | By When  | Lead Partner                              |
|-------------------------------------------------------------|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.3.1.1 : CESP - Final mid-term evaluation report completed |     | The mid-term evaluation has been completed. A new action plan with priorities for 2009/10 has been developed. A new evaluation framework to monitor the progress of the Action Plan has been identified and will be developed with the assistance of the Council's Performance team. | Mar/2009 | City Employment and Skills Steering Group |

### 1.3.2 : Breakthrough Programme, which assists workless city residents back into the labour market

| Actions | DOT | Comments | By When | Lead Partner |
|---------|-----|----------|---------|--------------|
|---------|-----|----------|---------|--------------|

**1.3.2 : Breakthrough Programme, which assists workless city residents back into the labour market**

| Actions                                                                                                                                                               | DOT                                                                               | Comments                                                                                                                                                                                                                                                                                                     | By When  | Lead Partner                              |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.3.2.1 : 'Breakthrough Programme' - 300 workless residents engaged, of which 60 to secure work placements, 50 to secure employment and 20 to partake in volunteering |  | 345 residents have been engaged, of whom 48 have secured employment, 87 have gained voluntary work, 57 have been offered work placements.<br>The project has been very successful and it's an excellent case of good partnership working. The project has secured funding to run for at least one more year. | Mar/2009 | City Employment and Skills Steering Group |

**1.3.3 : Part-fund, support and monitor delivery of the Futures Programme**

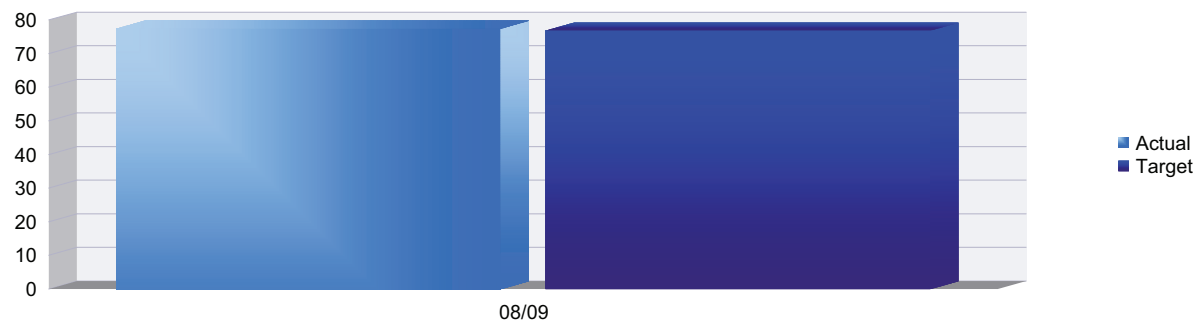
| Actions                                                                                                                                                        | DOT                                                                               | Comments                                                                                                                                                                                                                                                                 | By When  | Lead Partner                              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.3.3.1 : 'Futures Programme' - 45 workless residents engaged, receiving training and work placements in the hospitality sector, of which 30 secure employment |  | 40 residents have been trained, 6 have entered into employment, 38 have successfully completed work placements.<br>The employers who offered work placements have been impressed by the quality of participants. Job outputs have been low due to the economic downturn. | Mar/2009 | City Employment and Skills Steering Group |

**1.3.4 : Part-fund the Housing Benefit "Back to Work" Project, which provides discretionary payments to support benefit claimants in making the transition to employment**

| Actions                                                              | DOT                                                                                 | Comments                                                                                                                                                                                               | By When  | Lead Partner                              |
|----------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.3.4.1 : 'Back to work project' - 40 claimants to secure employment |  | 18 residents have been helped into work since the beginning of the project.<br>LABGI funding for this project was approved by the CESSG in late July 08 and the project didn't start before August 08. | Jul/2009 | City Employment and Skills Steering Group |

## Promoting enterprise and learning

## NI163 - Proportion of working asge people qualified to Level 2 or higher



| Indicator | Target | Actual | Status |
|-----------|--------|--------|--------|
| %         | 76.90  | 77.50  |        |

Comments

## 1.4.1 : Increase awareness amongst employers and employees across the city about the availability of in-work training entitlements

| Actions                                                                                                                                                         | DOT | Comments                                 | By When  | Lead Partner         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|------------------------------------------|----------|----------------------|
| 1.4.1.1 : Increase the number of city-based employers who have signed the Skills Pledge from 21 (September 2008) to 400 in 2010.                                |     |                                          | Mar/2009 | Learning Partnership |
| 1.4.1.2 : Increase the number of city based employers to sign Local Employment Partnerships (LEP) with Jobcentre Plus from 50 (July 2008) to 250 in April 2009. |     | 400 LEPs had been signed by Aprill 2009. | Mar/2009 | Learning Partnership |

**1.4.1 : Increase awareness amongst employers and employees across the city about the availability of in-work training entitlements**

| Actions                                                                                                                                                                                                                                                                                                                                                                    | DOT | Comments                                                                                                                                                                                                                                                                                                                                                                                                                                                    | By When  | Lead Partner         |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.4.1.3 : The LSC will roll out the new National Apprenticeship Service (NAS) from April 2009. A project team is in place from Sept. 2008 to establish the Vacancy Matching Service (VMS) for apprenticeships which will form part of NAS. VMS provides a portal for employers to register Apprenticeship places and for potential apprentices to register their interest. |     | The LSC has rolled out the new National Apprenticeship Service (NAS) from April 2009 and the Vacancy Matching Service (VMS) for apprenticeships which forms part of NAS. VMS provides a portal for employers to register Apprenticeship places and for potential apprentices to register their interest. At May 2009 for Brighton and Hove there are 9 live adverts and 13 vacancies on the VMS, plus 30 candidates who have applied for an apprenticeship. | Mar/2009 | Learning Partnership |
| 1.4.1.4 : Use LSC Skills for Growth funding to complement national Train to Gain marketing campaign and encourage an increase take-up of Skills for Life, Level 1, 2 & 3 in-work training opportunities.                                                                                                                                                                   |     | Initiative ran from Oct 08 - April 09 with a successful focus on the Community and Voluntary Sector and the Children's workforce.                                                                                                                                                                                                                                                                                                                           | Mar/2009 | Learning Partnership |
| 1.4.1.5 : Use LSC Public Sector Skills Challenge funding within BHCC to enhance capacity to meet the council's commitments under the Skills Pledge                                                                                                                                                                                                                         |     | Updated Skills for Life Action Plan completed and target of 151 starts on training met in full.                                                                                                                                                                                                                                                                                                                                                             | Mar/2009 | Learning Partnership |

**1.4.2 : Delivery of additional programmes to increase achievement of Level 2 qualifications which provide progression into further study or employment**

| Actions                                                                                                   | DOT | Comments | By When  | Lead Partner         |
|-----------------------------------------------------------------------------------------------------------|-----|----------|----------|----------------------|
| 1.4.2.1 : Sustainability plan for Integration of Local Skills and Employment pilots developed and agreed. |     | Tba      | Mar/2009 | Learning Partnership |

**1.4.2 : Delivery of additional programmes to increase achievement of Level 2 qualifications which provide progression into further study or employment**

| Actions                                                                                                                                                                                                                                            | DOT | Comments                                                                                                                                                                                                                               | By When  | Lead Partner         |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.4.2.2 : Deliver 70 additional Skills for Life qualifications over the lifetime of a Family Learning led European Social Funded programme that enable progression onto full L2 qualifications in Childcare, Play and Learning Support Assistants. |     | Project begins in January 2009 but on track                                                                                                                                                                                            | Mar/2009 | Learning Partnership |
| 1.4.2.3 : Ensure that 25% (980) of Personal and Community Development Learning (PCDL) funded provision is classified as First Steps provision that provides participants with a direct, accredited progression route.                              |     | Curriculum Planning discussions arranged for Jan 09 - completed March 09. Additional LSC funding for B&H providers and partnership working has enabled a 'Recession Busting' programme of course to be offered from April - July 2009. | Jun/2009 | Learning Partnership |

**1.4.3 : Agree a citywide collaborative learning offer for adults that encourage and enables progression onto qualifications at Level 2 or above.**

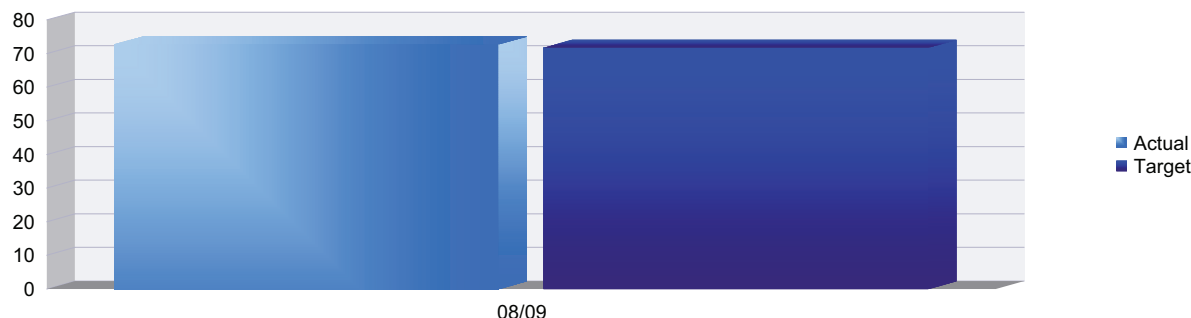
| Actions                                                                                                                                                                      | DOT | Comments                                                           | By When  | Lead Partner         |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------------------------------------------------|----------|----------------------|
| 1.4.3.1 : Develop implementation plan for the Foundation Learning Tier (FLT) to provide adults studying at below Level 2 with a defined pathway into work or other training. |     | An agenda and action item for February 2009's Adult Learning Group | Mar/2009 | Learning Partnership |
| 1.4.3.2 : Implement Foundation Learning Tier Implementation Plan                                                                                                             |     | In progress                                                        | Mar/2009 | Learning Partnership |
| 1.4.3.3 : Implement a citywide Numeracy strategy to increase the number of adults undertaking Numeracy Entry level 3 qualifications to 500 in 08/09 (from 320 in 06/07).     |     | In progress                                                        | Mar/2009 | Learning Partnership |

**1.4.4 : Work with Local Authorities, JobCentre Plus and other agencies, including the Community and Voluntary Sector, to integrate local skills and employment strategies and promote social cohesion by implementing pilot projects for delivering Entry Level and pre-engagement programmes in Hangleton & Knoll (2008/9) and East Brighton (2009/10).**

| Actions                                                                                                                               | DOT                                                                               | Comments                                                                                                                                         | By When  | Lead Partner         |
|---------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------|
| 1.4.4.1 : Implement citywide education outreach strategy that aims to provide a minimum of 700 residents with 1:1 advice and support. |  | On track.                                                                                                                                        | Mar/2009 | Learning Partnership |
| 1.4.4.2 : Application to develop an Adult Advancement and Careers Service (AACS) pilot submitted.                                     |  | Sep 08 bid to develop prototype for the Adult Advancement and Careers Service was successful, 200k each year for 2 years 08-10.                  | Mar/2009 | Learning Partnership |
| 1.4.4.3 : Quarterly operational steering groups held in Hangleton and Knoll and East Brighton                                         |  | From January 2009, this group has become the operational steering group for the Adult Advancement and Careers Service hub in Hangleton and Knoll | Mar/2009 | Learning Partnership |

## Promoting enterprise and learning

## NI171 - New business registration rate per 10,000 of the population (VAT and PAYE)



| Indicator | Target | Actual | Status |
|-----------|--------|--------|--------|
| No.       | 71.80  | 72.80  |        |

## Comments

The latest result relates to the outcome in 2007 - data is lagged by 2 years. New business registration rate has been consistently higher in Brighton & Hove than in the South East and GB since 2002.

## 1.5.1 : Develop the city's business offer in order to attract more investment from external companies

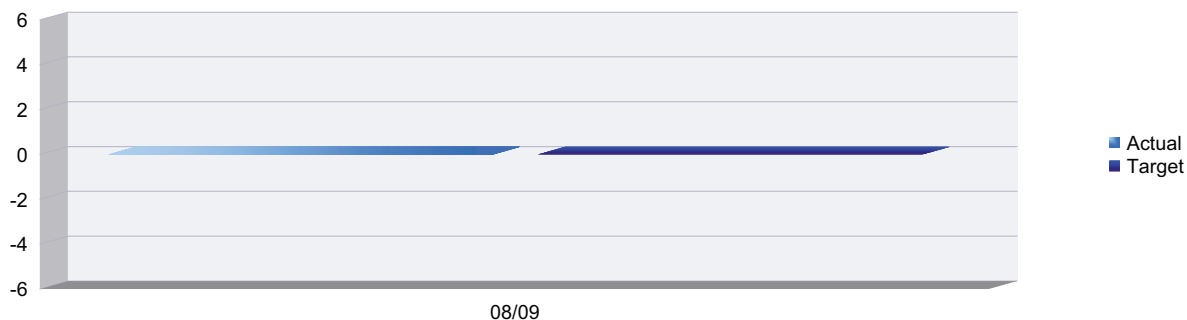
| Actions                                                               | DOT | Comments                                                                                                                                                                             | By When  | Lead Partner                              |
|-----------------------------------------------------------------------|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.5.1.1 : Complete the Business Retention and Inward Investment Study |     | The city council formally approved the BRII at the Enterprise Employment and Major Projects CMM on 23rd March 2009 and work is now underway in developing the short term action plan | Mar/2009 | City Employment and Skills Steering Group |

## 1.5.2 : Assist businesses in finding suitable commercial premises in the city

| Actions                                                                                                | DOT | Comments                                                                                                                                                                           | By When  | Lead Partner                              |
|--------------------------------------------------------------------------------------------------------|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.5.2.1 : Achieve 5000 hits on the council commercial property database for the 2008/09 financial year |     | In the financial year 2008/09 there were 5157 hits on the councils commercial property database for businesses looking for a range of commercial and retail space within the city. | Mar/2009 | City Employment and Skills Steering Group |

## Promoting enterprise and learning

## L1 - Progress towards the development of the Brighton Centre



| Indicator | Target | Actual | Status |
|-----------|--------|--------|--------|
| %         | 0.00   | 0.00   |        |

## Comments

No data - Following the exchange and execution of Heads of Terms with Standard Life Investments in December 2008, Standard Life despatched the Contract Notice for publication in OJEU in January 2009 to initiate the procurement process to appoint a Lead Architect and the professional development team to undertake a first stage feasibility design and study.

## 1.6.1 : To agree a Funding Strategy with Standard Life

| Actions                                                                           | DOT | Comments                                           | By When  | Lead Partner                 |
|-----------------------------------------------------------------------------------|-----|----------------------------------------------------|----------|------------------------------|
| 1.6.1.1 : Exchange and execution of Heads of Terms with Standard Life Investments |     | Heads of terms exchanged and executed on 22 Dec 08 | Mar/2009 | Brighton & Hove City Council |

## 1.6.2 : Initiate the procurement process to appoint a professional development team

| Actions                                                 | DOT | Comments                                                      | By When  | Lead Partner                 |
|---------------------------------------------------------|-----|---------------------------------------------------------------|----------|------------------------------|
| 1.6.2.1 : Issue the OJEU Notice                         |     | Contract notice despatched 13 Jan 09                          | Mar/2009 | Brighton & Hove City Council |
| 1.6.2.2 : Appointment of Lead Architect and Design Team |     | Procurement timetable now shows contract award as Jun/July 09 | Mar/2009 | Brighton & Hove City Council |

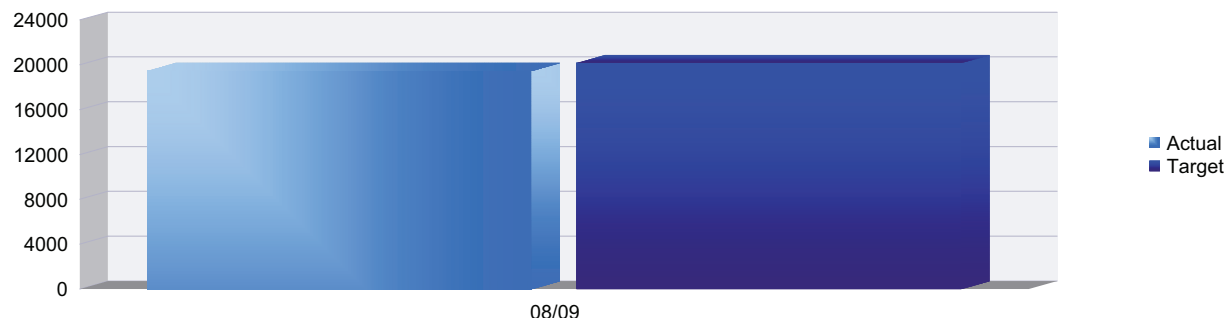
## 1.6.3 : To identify and define a viable scheme

| Actions | DOT | Comments | By When | Lead Partner |
|---------|-----|----------|---------|--------------|
|---------|-----|----------|---------|--------------|

| 1.6.3 : To identify and define a viable scheme                       |                                                                                   |                                |          |                              |
|----------------------------------------------------------------------|-----------------------------------------------------------------------------------|--------------------------------|----------|------------------------------|
| Actions                                                              | DOT                                                                               | Comments                       | By When  | Lead Partner                 |
| 1.6.3.1 : Completion of the first stage feasibility study and design |  | Due to be completed March 2010 | Mar/2009 | Brighton & Hove City Council |

## Promoting enterprise and learning

## L2 - Gross Value Added Per Head



| Indicator | Target    | Actual    | Status |
|-----------|-----------|-----------|--------|
| £         | 20,185.00 | 19,477.00 |        |

## Comments

Baseline - 18,833 (2005 data). The result relates to 2006 - it is the latest result available for this measure.

2006 was a good year for the UK economy as a whole, but growth in Brighton & Hove was at a slower rate than all other comparators (absolute and per head). The city has a higher GVA per head than the UK, but lags behind the South East and selected cities.

### 1.7.1 : Part-fund the East Sussex Sustainable Business Partnership in delivering energy audits and green action grants to local firms (BHCC funding will be spent on Brighton & Hove Businesses)

| Actions                                                                                        | DOT | Comments                                                                                                                                                                                                                                                                                                                    | By When  | Lead Partner                              |
|------------------------------------------------------------------------------------------------|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.7.1.1 : Sustainable Business Partnership - 40 local businesses receiving Green Action Grants |     | Business Link began offering a new grant to enable local businesses to make environmental improvements in January 2009. To avoid duplication of services the East Sussex Sustainable Business Partnership agreed to defer delivery of council-funded grants until July 2009, when funding for the Business Link grant ends. | Mar/2009 | City Employment and Skills Steering Group |

### 1.7.2 : Part-fund the City Business Clinics offered, offered by Business Link to local SMEs that are more than two years old

| Actions                                                   | DOT | Comments                                                                                          | By When  | Lead Partner                              |
|-----------------------------------------------------------|-----|---------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.7.2.1 : Business Link - 32 business clinic slots filled |     | 46 City Business Clinic sessions filled from July 2008 to end-March 2009, exceeding target by 14. | Mar/2009 | City Employment and Skills Steering Group |

**1.7.3 : Provide funding to support the Brighton & Hove Chamber of Commerce in offering expanded services to new and existing members**

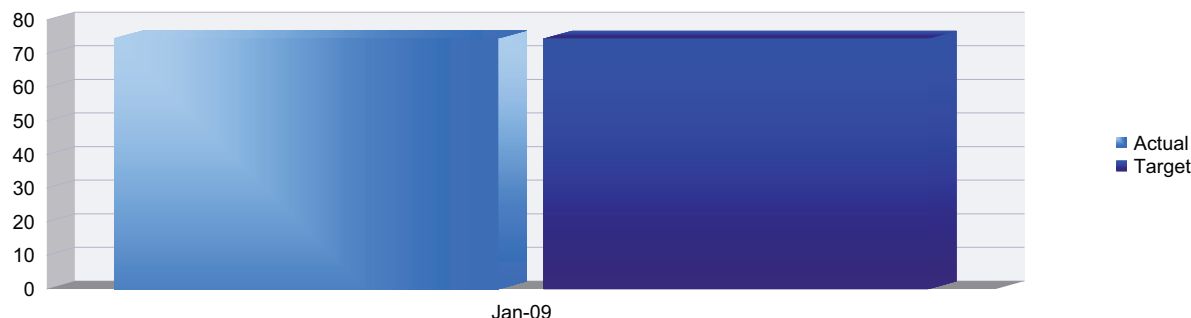
| Actions                                                                                                                     | DOT | Comments                                                                                                                                                                      | By When  | Lead Partner                              |
|-----------------------------------------------------------------------------------------------------------------------------|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.7.3.1 : Chamber of Commerce - New Chamber website and 33 business events/training sessions engaging 1450 local businesses |     | Brighton & Hove Chamber of Commerce website is complete and live. 1500 businesses were engaged at 33 business events and training sessions, exceeding the project-end target. | Mar/2009 | City Employment and Skills Steering Group |

**1.7.4 : Ensure B&H benefits for the new SEEDA funded Innovation & Growth Teams (IGT) to be established in 2009**

| Actions                                                                                                                                      | DOT | Comments                                                                                                                                                                                                                                                                                                                                                                                      | By When  | Lead Partner                              |
|----------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.7.4.1 : SEEDA funded Innovation and Growth Teams - Brighton & Hove actively involved in the preparation of the business plan for the city. |     | Partners who will be delivering the Brighton & Hove & East Sussex Innovation Team services submitted a bid to SEEDA in February 2009, which resulted in the partners being asked to work with SEEDA in developing the bid further. The project is ongoing, with four meetings a month between partners, and a final bid to SEEDA is expected in summer 2009.                                  | Mar/2009 | City Employment and Skills Steering Group |
| 1.7.4.2 : SEEDA IGT - Meaningful presence of IGT established in the city                                                                     |     | The new IGT will operate in East Sussex and Brighton & Hove, meaning many delivery partners are stake-holders and in some cases will be working together for the first time. Given the complex project development process, SEEDA has been receptive to the delivery partners' ambition for the new IGT, and it is anticipated that the team will be established and operating in early 2010. | Mar/2009 | City Employment and Skills Steering Group |

## Promoting enterprise and learning

### L3 (NI151) - The percentage of the working age population who are in employment



| Indicator | Target | Actual | Status |
|-----------|--------|--------|--------|
| %         | 74.50  | 74.60  |        |

#### Comments

Baseline - 71.9% (06/07 data). This data relates to Oct 07 - Sept 08 - it is the latest data available to show progress against this measure. It is lagged by 8 months to realtime.

The latest LAA data of employment numbers shows that currently we are already above our target for 2008/09. The problem is that the 2008/09 target is based upon data that will be released later this year and with numbers in employment clearly going to drop by reference to the claimant count, it is unlikely we will meet this target.

### 1.8.1 : Commission the City Employment and Skills Plan (CESP) Evaluation Report to monitor the success of the City Employment and Skills Steering Group in making progress against the CESP strategic priorities.

| Actions                             | DOT | Comments                                                                                                                                                                                                                                                                             | By When  | Lead Partner                              |
|-------------------------------------|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.8.1.1 : Final mid term evaluation |     | The mid-term evaluation has been completed. A new action plan with priorities for 2009/10 has been developed. A new evaluation framework to monitor the progress of the Action Plan has been identified and will be developed with the assistance of the Council's Performance team. | Mar/2009 | City Employment and Skills Steering Group |

### 1.8.2 : Part-fund, support and monitor delivery of the Futures Programme, which provides training and work experience

| Actions | DOT | Comments | By When | Lead Partner |
|---------|-----|----------|---------|--------------|
|---------|-----|----------|---------|--------------|

**1.8.2 : Part-fund, support and monitor delivery of the Futures Programme, which provides training and work experience**

| Actions                                                                                                                                  | DOT | Comments                                                                                                                                                                                                                                                                 | By When  | Lead Partner                              |
|------------------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.8.2.1 : 45 workless residents engaged, receiving training and work placements in the hospitality sector, of which 30 secure employment |     | 40 residents have been trained, 6 have entered into employment, 38 have successfully completed work placements.<br>The employers who offered work placements have been impressed by the quality of participants. Job outputs have been low due to the economic downturn. | Mar/2009 | City Employment and Skills Steering Group |

**1.8.3 : Fully-fund the Wired Sussex Internship Programme, offering graduates six weeks of work in the digital media sector**

| Actions                                                                                   | DOT | Comments                                                                                                                                                                                                                                                                                             | By When  | Lead Partner                              |
|-------------------------------------------------------------------------------------------|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.8.3.1 : Wired Sussex Internship - 25 Graduate internships, of which 8 secure employment |     | 600 graduates applied for the Internship programme. 25 graduates have completed the internships provided by 21 local digital media companies. 13 have moved into employment (total target was 8).<br>The project has been very successful. It has secured funding to run for at least one more year. | Mar/2009 | City Employment and Skills Steering Group |

**1.8.4 : Map the profile of the city's available employment space**

| Actions                                                                                                         | DOT | Comments                                                                                                                                                                             | By When  | Lead Partner                              |
|-----------------------------------------------------------------------------------------------------------------|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.8.4.1 : Mapping the profile of employment space - Complete the Business Retention and Inward Investment Study |     | The city council formally approved the BRII at the Enterprise Employment and Major Projects CMM on 23rd March 2009 and work is now underway in developing the short term action plan | Mar/2009 | City Employment and Skills Steering Group |

**1.8.5 : Part-fund, support and monitor delivery of the Breakthrough Programme, which assists workless city residents back into the labour market**

| Actions | DOT | Comments | By When | Lead Partner |
|---------|-----|----------|---------|--------------|
|---------|-----|----------|---------|--------------|

**1.8.5 : Part-fund, support and monitor delivery of the Breakthrough Programme, which assists workless city residents back into the labour market**

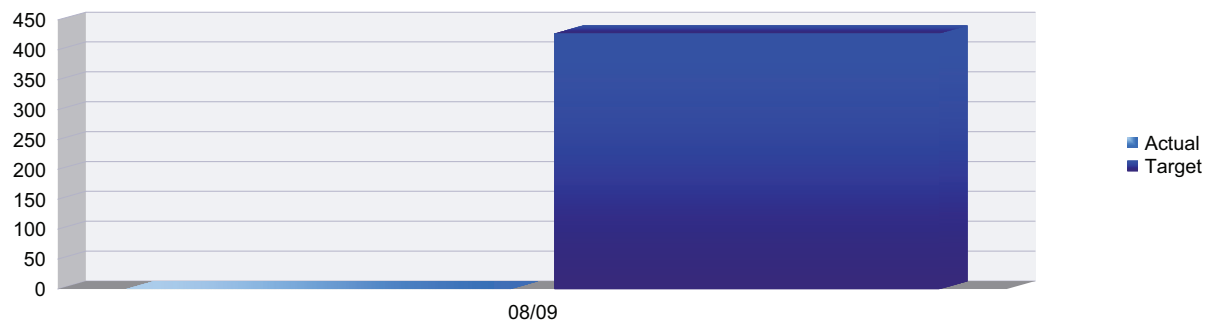
| Actions                                                                                                                                    | DOT                                                                               | Comments                                                                                                                                                                                                                                                                                                     | By When  | Lead Partner                              |
|--------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.8.5.1 : 300 workless residents engaged, of which 60 to secure work placements, 50 to secure employment and 20 to partake in volunteering |  | 345 residents have been engaged, of whom 48 have secured employment, 87 have gained voluntary work, 57 have been offered work placements.<br>The project has been very successful and it's an excellent case of good partnership working. The project has secured funding to run for at least one more year. | Mar/2009 | City Employment and Skills Steering Group |

**1.8.6 : Part-fund the Housing Benefit "Back to Work" Project, which provides discretionary payments to support benefit claimants in making the transition to employment**

| Actions                                     | DOT                                                                               | Comments                                                                                                                                                                                               | By When  | Lead Partner                              |
|---------------------------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------|
| 1.8.6.1 : 40 claimants to secure employment |  | 18 residents have been helped into work since the beginning of the project.<br>LABGI funding for this project was approved by the CESSG in late July 08 and the project didn't start before August 08. | Jul/2009 | City Employment and Skills Steering Group |

## Promoting enterprise and learning

## L4 - Improve the visitor economy (£ million)



| Indicator | Target | Actual | Status |
|-----------|--------|--------|--------|
| £         | 427.80 | 0.00   |        |

## Comments

There are no results available for this indicator at present

### 1.9.1 : Investment in infrastructure and physical environment e.g. Improve Gateways to the City and implement the findings of the Public Space Public Life Study and deliver the regeneration of the Brighton Centre

| Actions                               | DOT                                                                                 | Comments                                                                                                                                                                                               | By When  | Lead Partner                 |
|---------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------------------------------|
| 1.9.1.1 : Recruit Destination Manager |    | Destination Manager recruited and started on 03/11/08                                                                                                                                                  | Mar/2009 | Brighton & Hove City Council |
| 1.9.1.2 : Introduce Greeter scheme    |  | The scheme has been approved at CMM and a further report will follow in September. We have a number of interested volunteers and the channel web site is in development.<br><br>Launch date October 09 | Mar/2009 | Brighton & Hove City Council |

**1.9.1 : Investment in infrastructure and physical environment e.g. Improve Gateways to the City and implement the findings of the Public Space Public Life Study and deliver the regeneration of the Brighton Centre**

| Actions                                                     | DOT                                                                               | Comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | By When  | Lead Partner                 |
|-------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------------------------------|
| 1.9.1.3 : Support introduction of pedestrian signage scheme |  | <p>Pedestrian wayfinding project on target to start roll out of new signs September 09. VisitBrighton commencing work on 'walking' campaign for launch in early 2009. Spring Campaign Completed – Summer campaign to also focus on outdoor activities including walking.</p> <p>VisitBrighton to amend marketing materials in line with new pedestrian signage / mapping scheme in 2009.</p> <p>Initial meetings held to ascertain potential applications / uses of new mapping and signage scheme – more to be held throughout year.</p> | Mar/2009 | Brighton & Hove City Council |

**1.9.2 : Sustainable and responsible tourism e.g. Support the Federation of Disabled People in the provision of information to disabled visitors and support the expansion of Futures providing employment opportunities in Tourism for residents from disadvantaged backgrounds**

| Actions                                                               | DOT                                                                               | Comments                                                                                                 | By When  | Lead Partner                 |
|-----------------------------------------------------------------------|-----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|----------|------------------------------|
| 1.9.2.1 : 20 accommodation & attraction records on Fed Access website |  | There are 31 accommodation & attraction records, and 93 records in total on the site by the end of March | Mar/2009 | Brighton & Hove City Council |

**1.9.2 : Sustainable and responsible tourism e.g. Support the Federation of Disabled People in the provision of information to disabled visitors and support the expansion of Futures providing employment opportunities in Tourism for residents from disadvantaged backgrounds**

| Actions                                                                         | DOT | Comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | By When  | Lead Partner                 |
|---------------------------------------------------------------------------------|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------------------------------|
| 1.9.2.2 : Grow traffic to VisitBrighton.com – 1.9m unique visitors in 2008      |     | <p>VisitBrighton developing range of 'podcast' trails to encourage visitors to explore all areas of the city on foot – launch scheduled Feb 09.</p> <p>Six podcast trails completed in Spring 09 – launched as part of Summer campaign: June 09</p> <p>New stat package to re-launched website means old unique stats figure no longer relevant. New growth targets to be set for 2009/2010.</p> <p>VisitBrighton has developed full section on 'Green' tourism in Brighton on new VisitBrighton.com website – Nov 08.</p> <p>VisitBrighton.com unique visitor numbers for period 1 Jan - 31 Sept 2008 = 1,534,871. On target to reach 1.9m by end of year.</p> | Mar/2009 | Brighton & Hove City Council |
| 1.9.2.3 : Achieve 20 new conferences with an Economic Impact Assessment of £61m |     | For Jan 08 – Dec 09 we achieved 32 conferences with economic impact of £52m so didn't reach £62m target unfortunately                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Mar/2009 | Brighton & Hove City Council |

**1.9.3 : Improving quality and raising standards e.g. Retain an 'Inspected Only' policy among the visitor accommodation providers in the City and support other quality schemes such as 'Scores on the Doors' and 'Best Bar None'.**

| Actions                                                            | DOT | Comments                                                | By When  | Lead Partner                 |
|--------------------------------------------------------------------|-----|---------------------------------------------------------|----------|------------------------------|
| 1.9.3.1 : Launch Sussex breakfast and have 10 businesses signed up |     | We achieved 6 businesses signed up by the end of March. | Mar/2009 | Brighton & Hove City Council |
| 1.9.3.2 : Achieve 75% bed space in accommodation inspection scheme |     | We achieved 77.45% bedspace                             | Mar/2009 | Brighton & Hove City Council |

**1.9.4 : Partnership and consultation e.g. Carry out annual visitor surveys**

| Actions                                               | DOT                                                                               | Comments                                                                        | By When  | Lead Partner                 |
|-------------------------------------------------------|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------|----------|------------------------------|
| 1.9.4.1 : Have 280 partners joined with Visitbrighton |  | We had 271 partners by December 2008, which is the end of our Partnership year  | Mar/2009 | Brighton & Hove City Council |
| 1.9.4.2 : Visitor Survey Complete                     |  | TSE Commissioned and working on brief for survey to be carried out in September | Mar/2009 | Brighton & Hove City Council |

273



